

Devices and lightbulbs

This fact sheet contains the key facts and figures for 2023. Also read the stories behind these figures in our annual report! To do so, scan the QR code.



1. On the market

Number of importers/producers affiliated with us **4,394**

Weight to devices brought to market by them (Put-on-Market, PoM): **823,020 tonnes**

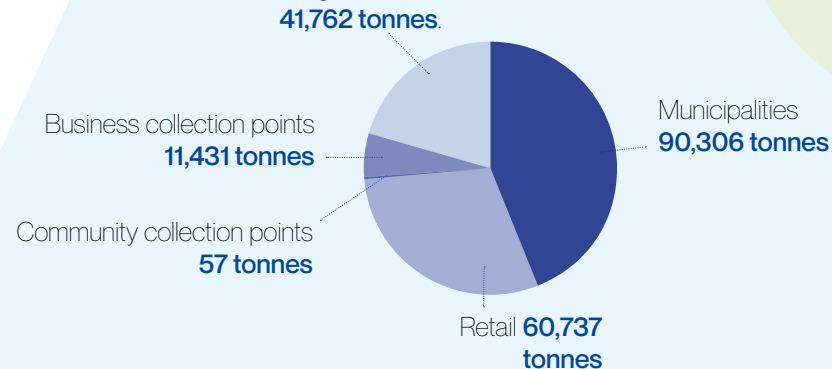
A Dutch household contains on average **131 electronic devices**

2. Collection

In total, we collected **204,294 tonnes**

Where did we collect these tonnes?

Market (through Incentive Scheme)



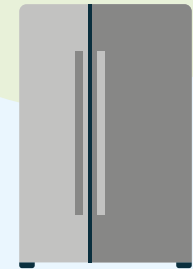
85% of the Dutch people make use of the municipal waste disposal site

People rate the drop-off point in shops with a **7.7**

Consumers could come to one of the **7,969 Wecycle drop-off points**

Most collected devices

1. Domestic cooling and freezing appliances
2. Washing machines
3. Dishwashers
4. Small audio and video equipment
5. Small household, kitchen and care appliances



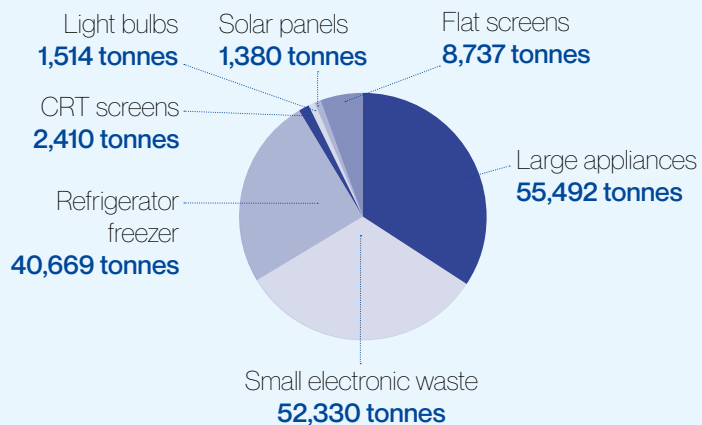
Companies could make use of one of the **206 Wecycle for companies drop-off points**

1,850 orders to have electronic waste collected free of charge



3. Recycling

*excluding market (via Incentive Scheme)



CO₂ emissions avoided
550,000 tonnes

Recycling rate by category vs legal target

Heat and cold exchange equipment
Recycle rate: **82%** | requirement 80%

Large appliances
Recycling rate: **82%** | requirement 80%

Screens and monitors
Recycling rate: **74%** | requirement 70%

Small appliances
Recycling rate: **68%** | requirement 55%

Light bulbs
Recycling rate: **91%** | requirement 80%

Small ICT
Recycling rate: **75%** | requirement 55%

4. Information

Average registered reach
Wecycle campaigns per resident **41**

(Prompted) awareness of Wecycle **69%**

Rating Wecycle **7.8**

Schools that are partners in our education initiatives
1,500

Visit the site wecyclevoorbedrijven.nl
after campaign **54%**

Campaign rating wecyclevoorbedrijven.nl **7.3**

Number of newsletters to
our importers / manufacturers **8**

Total number of users
Circular knowledge: **3,261**

Useful application

99% of all appliances collected
through us and the materials
incorporated in them find a useful
application through reuse, recycling
and energy recovery.

